

FOR IMMEDIATE RELEASE

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The Metro-Detroit Association for the Education of Young Children Partners with Reach Out and Read to Distribute Books

NOVI, MI., November 29, 2008 – Board Members for the Metro-Detroit Association for the Education of Young Children (mdaeyc) are excited to announce that they have partnered with Reach Out and Read to provide medical providers in the metro-Detroit area with books. Books were collected throughout the month of April and were delivered to pediatricians this fall.

Servicing Oakland and Wayne County north of Romulus, mdaeyc is a leader in the education of young children with over 610 members in the state of Michigan. Mdaeyc is under the umbrella of the National Association for the Education of Young Children (NAEYC) and the Michigan Association for the Education of Young Children (MiAEYC). The mission of the organization is to promote quality education and the well-being of young children through professional development and advocacy.

Reach Out and Read is a non-profit organization that supports medical providers in providing books. Mdaeyc provided Reach Out and Read with 2 boxes of books, resulting in over 60 books. The books are provided to families during medical appointments, where the pediatricians provide advice to family members on what behaviors to expect when children interact with books from 6-months of age through the early elementary years. Medical professionals support families in knowing what is developmentally appropriate, and what their children are learning through books

It is hoped, by both mdaeyc and Reach Out and Read, that the partnership created for this event will continue. Both organizations have a mission to make the lives of the children in their communities better. Through partnering with each other, more children will be benefited.

For more information on mdaeyc, including how you or your organization can partner with them, please contact the organization directly at <http://www.metrodetroitaeyc.org>.

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